

PAGE

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AGENTS OF CHANGE: Kojo's Dale Roberts and Kate Croser. Picture: TRICIA WATKINSON

BOLD capital investment and a significant restructure of creative agency Kojo is driving a 70 per cent upsurge in revenue during the past four years, according to its chief executive Dale Roberts.

Mr Roberts said that Adelaide-headquartered Kojo now had 85 staff nationally, with its Melbourne office growing from four to 20 staff in three years, while its new Sydney office opened in June with nine staff, with plans to grow this to 16.

It is a strong turnaround for a company that Mr Roberts said had hit rock-bottom in 2011-2012 when the "perfect storm" of clients downsizing, film production financing falling through and the tail of the GFC made it the "hardest year we've ever been through as a business".

"It gave the board clarity of what needed to be done," Mr Roberts said.

Significant funds were invested in new staff and a new model for the 22-year-old business to push its national expansion was created.

Mr Roberts said this led to rapid growth, with significant contract wins this year, including being named creative brand agency for the Spring Racing Carnival in Victoria and recently winning a threeyear extension as digital partner for Mitsubishi Motors.

Kojo has also won a fiveyear extension to its job running video production at Adelaide Oval, a contract Mr Roberts said created 20 local jobs and created a springboard for new work in the sporting events arena. It had helped Kojo win a Cricket Australia contract win in August to deliver creative assets for the Big Bash League nationally and Kojo now also has contracts with seven Australian Football League clubs, three soccer clubs and three cricket clubs.

"The grand vision for Kojo sport is that it could go international within the next three to four years," Mr Roberts said.

"The Adelaide Oval work has enabled Kojo sport to launch nationally based on the calibre of the work we've been delivering there each week."

The agency, already well recognised in the post production realm internationally and having worked on 40 feature films and eight television series, recently announced it is also working on building its film and TV production.

Kojo joined forces with Hedone Productions, with Hedone's producer Kate Croser now head of production and development working with Kate Butler, who had led Kojo's post production business for the past 10 years.

"I am thrilled to have both Kate Croser and Kate Butler working together to drive a new chapter for our business," Mr Roberts said.

In post-production, Kojo worked on three feature films this year, Greg McLean's *The Darkness* which starred actor Kevin Bacon, Scott Hicks' *Fallen* and Anthony Maras's *Hotel Mumbai*.

Mr Roberts also travelled to Los Angeles four times over the past year to build on Kojo's post-production workload and it has won new projects with Fox Studios.