




Toby Strong (ILF 2016)



ETHICALLY SOURCED COFFEE
PACKED IN BIODEGRADABLE⁺ PODS
FROM ONLY 35C EACH...
FAST FREE SHIPPING ON ALL ORDERS
DIRECT TO YOU FROM THE PRODUCER.

Compatible with...

-  Nespresso[®]* machines
-  Caffitaly[®]* machines
-  K-fee[®]* / Aldi[®]* machines

Be smart and savvy, not broke thanks to big name brands.

Our goal is to do everything in an old school authentic way... service over sales, people before profit. We're making old school service cool again!



Toby Strong Founder and coffee lover

OUR PHILOSOPHY IS BEST SUMMED UP BY OUR CORE VALUES

Deliver happiness, not just a product

Openness, honesty and authenticity. No Bull S#*t!

Be convenient, but not at the expense of the environment

Offer the best possible price by substituting inefficiencies, not quality

Love the product and our service, or money back

Let's still have some fun!

Pros and cons

Let's weigh things up to help you make a decision



Pros

Fast free shipping on all orders (no nasty surprises at checkout).

Roasted locally because nothing beats fresh coffee.

No annoying minimum to buy, it's your order.

Fairtrade coffee because the farmers deserve it.

Supporting an Australian company because you're awesome.

Buy enough coffee and you can sell your bed.

Food miles – Google it and be shocked! (hint: Nespresso is from Switzerland and Caffitaly is from Italy)



Cons

The guy who works at the fruit shop

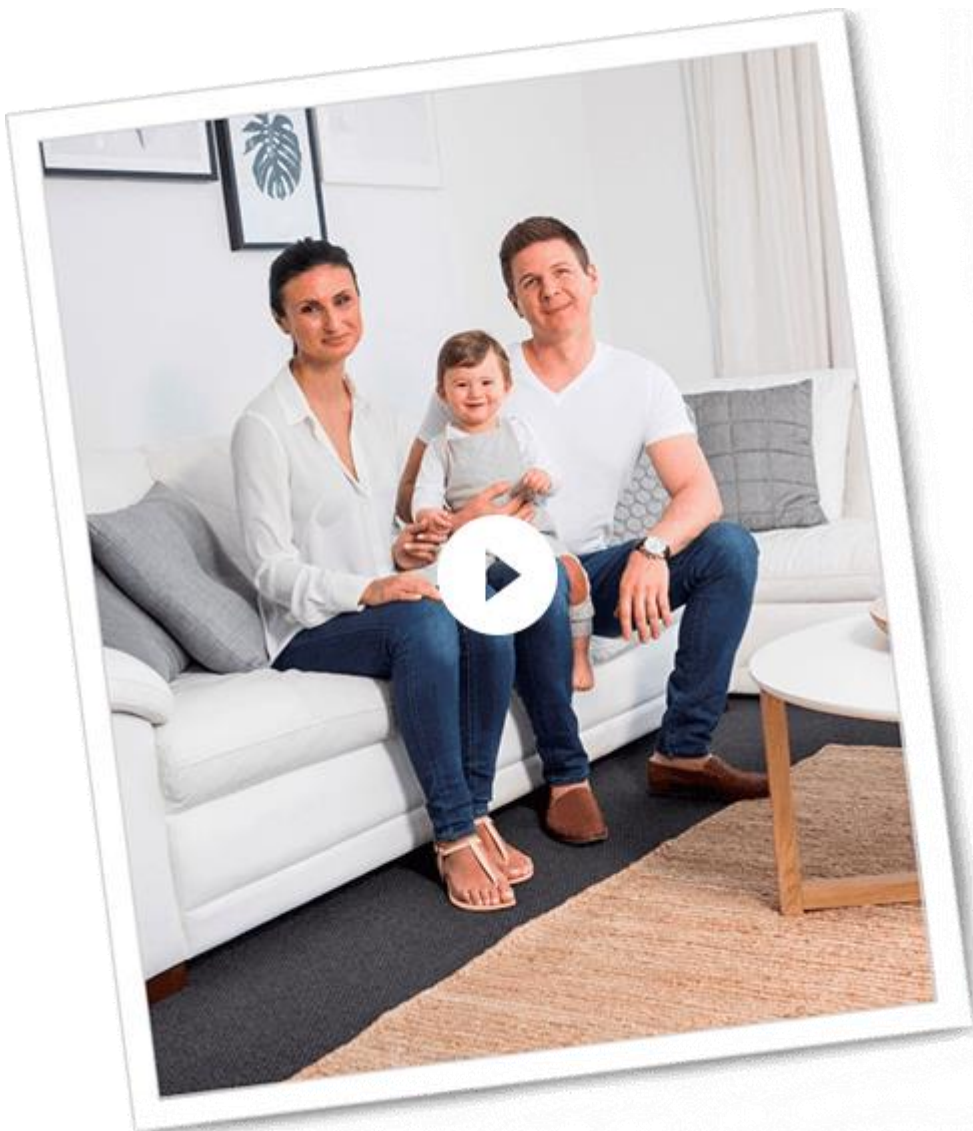
Too much spare cash (we've heard it can be a problem, apparently)

People will begin to think your house is a café and start requesting wood oven pizzas

We don't have a decaf (wait... isn't that a pro?)

We are online only, so sadly may never meet in person.

Meet the maker



Toby Strong (The Podfather)

If you're still reading, you must be kind of interested in this stuff. So, let's introduce you to the man who is offering you delicious fresh coffee at a very fair price. Please meet Toby Strong, young entrepreneur, coffee lover and all round nice guy. Toby was the first person in Australia to launch Nespresso compatible pods back in 2011, which is why we call him The Podfather. Urban Brew might be a new brand, but this isn't Toby's first rodeo. Play the video to learn more.

See the full article on:

<https://www.urbanbrew.co/>