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No-one knows cheese in SA better than Kris Lloyd. And while her Woodside Cheese Wrights label is renowned for producing award-winning artisan cheeses which routinely push the boundaries, Lloyd is also a great ambassador for the sector and has parlayed her self-taught skills into producing popular foodie festivals. First came Cheesefest and now she's diversified that success to establish Ferment The Festival which showcases the state's best cheese, chocolate and charcuterie producers. Plus in 2010 she was the national winner of the Telstra Business Woman Innovation Award - now we wait to see what she will think of next.