



**GROWING:** Redarc managing director Anthony Kittel at the company's Lonsdale manufacturing plant.

#### VALERINA CHANGARATHIL

ELECTRONICS company Redarc has signed a new strategic partnership with a Norwegian family business that will see them collaborate on vehicle and portable power technology.

The partnership with DEFA, a producer of LED-lighting, chargers, and heating

systems, brings together two family-owned organisations who share similar values and synergies as well as comprehensive product portfolios centred around charging and power supply solutions for vehicles, Redarc said in a statement. DEFA, established in 1946, has about 400 employees globally.

Lonsdale-based Redarc has

more than 150 full-time staff and a turnover of about \$50 million, with an ambition to double that by 2020.

Both companies are expected to use their resources to support, promote and introduce new cutting-edge technology to their regions.

"Redarc and DEFA share common values including a focus on continuous improve-

ment, perpetual innovation and most importantly a drive to deliver great products of the highest quality," Anthony Kittel, Redarc's managing director, said.

"We feel we have complementary product portfolios which have the potential to add value to our organisations."

DEFA Group chief execu-

tive Bård Klungseth said the goal was to develop and manufacture products which set the standard in terms of quality, simplicity, efficiency and safety.

"Redarc's diverse portfolio delivers market-leading and functional products which complements our own capabilities within this sector," he said.