



# FORTNIGHTLY BULLETIN

13 March 2018

BULLETIN 4

Dear Scholars

Welcome to the fourth Fortnightly ILFSN Bulletin.

## COMING EVENTS/DATES

### **Friday 16 March**

Closing date for Fast Movers 2018, see below.

### **Tuesday 20 March**

#### **SA Defence Industry Leadership Program (SADILP) 2018**

The organisers say that SADILP is the premier defence industry professional development program in SA and the only program of its kind in Australia. SADILP is considered a life-changing experience by many Graduates and positions on the program are sought after by Prime defence industry companies as well as the hundreds of SMEs in SA and interstate.

*Dr David Murfett, Engineering Director, REDARC says "REDARC first attended the SADILP course in 2015 and found it to be of such considerable benefit to training leaders and potential leaders that we have sent staff in each of the two subsequent years. There is now competition amongst staff to attend in 2018. The course challenges you to make a worthwhile change in both yourself and your workplace. The changes I implemented in 2015 as a result of the course have been of such value to the company that they have subsequently been rolled out in other departments. Absolutely recommended."*

Geoff Vogt says "a number of top performing ILF Scholars completed the SADILP Program prior to applying for an ILF grant. SADILP seems to raise the sights of junior managers to the potential gains from top level training."

**Applications for the 2018 SADILP close on 20 March.**

Details can be found at <http://www.dtc.org.au/our-work/sadilp/>

## **Friday 23 March**

### **Boot Camp 18, Time 6.00 am to 8.30 am**

Defence Reserves Support Committee SA (“DRSCSA”) offers regular activities to employers (“Supportive Employers”) who have signed up to support employees who are reservists. They are offering ILF Scholars exclusively a cost free opportunity to join these employers on selected activities. The first is a Boot Camp style networking activity at Keswick Barracks.

You will find out if you meet the fitness criteria to enlist. Experience the Australian Defence Force Pre-Enlistment Fitness Assessment, participate in Boot Camp style circuit training and enjoy a hearty Defence Force breakfast. Last year’s inaugural event was big hit. All attendees had a lot of fun, no-one was broken, and all enjoyed a whole new insight into the benefits that a reservist gains through their training and how those benefits can translate to better employees.

**View flyer on:** <https://industryleaders.com.au/wp-content/uploads/2018/02/Flyer-DRS-SA-ECD-Boot-Camp-18-.pdf>

Please email your interest to [sa.drsc@defence.gov.au](mailto:sa.drsc@defence.gov.au), cc [Suzi@industryleaders.com.au](mailto:Suzi@industryleaders.com.au)

## **Wednesday 28 March**

Closing date for nominations for Telstra Business Awards nominations, see below.

## **Friday 6 April**

### **ILFSN Breakfast Function – Invitation (Please rsvp to Suzi by 23 March)**

**Time:** 7am to 9am

**Place:** Ernst Young  
Level 12/121 King William Street, Adelaide

**Speaker:** Jock Gordon

Jock Gordon, now 33 years old, is a venture developer who started his first internet business at age 19, building his domain name trading business into a full service web development and mobile application development company, NetStart.

Less than a decade later, he had carved a niche in web history with MenuPad, the first restaurant menu system for Apple’s iPad. MenuPad was implemented in hotels and restaurants in the United States, Middle East and Australia, attracting investment from hospitality industry heavyweights allowing Jock to exit three years later.

The system was featured as an Apple iPad Case Study and attracted international attention, winning coverage in prestigious media outlets such as Fox News, Australian Financial Review, CIO Magazine, Chicago Tribune, and The Atlantic Magazine.

*Jock will speak about his experience of starting a business from scratch and selling it:*

- *Considerations and lessons learned from conceiving the idea and starting his own business*

- *Issues and lessons in selling the business*
- *What he did to address the loss of the business in his life*

*He will also share lots of ideas about business opportunities for SA businesses in Europe. Export options, manufacturing options, locational suggestions etc.*

**If you have thought about starting a business as a full time thing, or on the side, this is a must attend opportunity.**



**This event is sponsored by Ernst and Young**

RSVP [suzi@industryleaders.com.au](mailto:suzi@industryleaders.com.au) by Friday 23 March 2018

**Thursday 12 April & Friday 13 April**

**PRACTICAL EXPERIENTIAL LEARNING ON PEAK PERFORMANCE AND CONCENTRATION WORKSHOP WITH DR DANIEL BROWN**

Click on this link to view full details on the flyer: <https://industryleaders.com.au/wp-content/uploads/2018/02/Dr-brown-Perfromance-Excellence-final.pdf>

**If you missed out on the Industry Leaders Fund limited opportunity for a 33% Early Bird Discount please call Suzi on 8394 0017 to see if arrangements can be made to receive the reduction.**

**Associate Clinical Professor Daniel P Brown of Harvard Medical School (HMS):**

- Dr Brown has been on the faculty of Harvard MS for 37 years in various roles including running two departments in one of the HMS teaching hospitals for a decade. For over 30 years he has been teaching the extended education program for entrepreneurs, executives, doctors and judges on performance excellence which includes peak performance and concentration training.
- The training for C-Level executives, entrepreneurs and executives has been run in Amsterdam, Auckland, Berlin, India and Nepal. Dr Brown has taught top VC's and right through to Unicorn Founders.
- As legal expert he is a world acclaimed expert in memory, trauma and child abuse. Where he worked on 70 priest abuse cases, and over 200 child abuse cases. At the war crimes tribunal in The Hague, Dr Brown helped set the standard of evidence for reliable memory for victims of war atrocities. Robert Redford's Sundance films is currently making a documentary about one of his high-profile cases at present to be released by Sundance, Showtime, and Netflix in the middle of the year.
- As an author he's written 16 books, covering various areas of psychology and Tibetan Buddhism of which he is fluent in Tibetan & Sanskrit. He has co-authored two books

with H.H. The Dalai Lama, and four books of translations of advanced Indo-Tibetan meditation texts.

- Combining his knowledge in western psychology to synthesize Eastern and Western knowledge around performance excellence and vital engagement of everyday living in a way western minds can understand.

*"Daniel Brown is a world class teacher I have been following around the world for the last 5 years. He is a world renowned expert in psychology and has synthesised western science with eastern concentration practices to produce courses that are used by entrepreneurs, doctors, Supreme Court judges and more. I can unhesitatingly commend his training."*

**Greg Siegel, Entrepreneur and Founder of YourDC**

### **Friday 20 April**

**Adelaide Universities Regiment (AUR) Exercise Gona**, Timings TBC.

This is the second DRSCSA opportunity for Scholars to join Supportive Employers. ILF Scholars are invited to join other employers to observe an exclusive Army Reserve Officer Training session conducted in a field training environment at Murray Bridge Range. The day includes participation in selected activities and an opportunity to observe the many benefits that Army Reserve Officer Training can provide to your employees and your organisation.

The day's activities include:

A rifle shoot under supervision

- Observation of an Officer training tactical leadership activity followed by a Q&A session
- Conduct of a critical decision-making, team building activity
- Participate in a military tactical equipment demonstration
- Speak with current serving soldiers.

Please email your interest to [sa.drsc@defence.gov.au](mailto:sa.drsc@defence.gov.au), cc [Suzi@industryleaders.com.au](mailto:Suzi@industryleaders.com.au)

### **Tuesday 8 May**

**ILF Applicant Information Evening**, held at the ILF at 6pm.

### **Tuesday 15 May**

**The South Australia Dinner** at the Naval, Military and Air Force Club of SA.

The guest speakers are Corinna Wright (ILF 2012), Winemaker & Director, Oliver's Taranga Vineyards and Claude Cicchiello (ILF 2014) La Casa Del Formaggio.

Time: 6.00 pm to 8.00 pm

Location: 111 Hutt Street, Adelaide

Price: \$60.00

Dress: Jacket and Tie

RSVP: Please contact Sarah on 8223 2422 or by email [sarah.lewis@navmil.org](mailto:sarah.lewis@navmil.org)

## **June TBC**

Training half day – for those who missed two great learning opportunities. This will be held in two streams

- 1) David Griggs – Presenting & Pitching for Success
- 2) Ann Verbeek – Creating & Claiming Value in Negotiations.

## **RECOGNITION OPPRTUNITES**

- Nominations for the highly prestigious **Telstra Australian Business Awards** have opened.  
A number of businesses of ILF Scholars have won awards previously including Redarc (Anthony Kittel ILF 2010), Bowhill Engineering (Jeremy Hawkes ILF 2013 & 2014), and Shane Kelly (ILF 2013).  
It is an excellent way to successfully promote your business. For more information please go to: <https://telstrabusinessawards.com/>

- **Fast Movers 2018 An opportunity for your business to be recognised.**

Entry is on line and simple. Allow about 10 to 15 minutes. Your accountant or business manager should be able to complete the entry.

Winners are judged on revenue growth over the last three years.

Criteria to enter are:

1. Head Office  
Registered head office in South Australia
2. Turnover  
Minimum \$200,000 per annum in the past three financial years
3. Sales  
Maximum 50% of revenue derived from any one customer
4. Ownership  
Private or public company which is not government managed or government owned
5. Subsidiary  
Not a subsidiary of a company which does not meet all eligibility criteria

Enter here- <http://www.fastmoverssa.com.au/nominate.html>

**Closing date is this Friday, 16 March.**

Good luck

**SCHOLARS IN THE MEDIA** *(Click on the link to read the article)*

**REDARC Electronics** (Anthony Kittel ILF 2010, Ben Marsh ILF 2013, Jo Hugman ILF 2014) gearing up for “solid growth” off the back of more than 20 per cent growth in annual revenue.

<https://industryleaders.com.au/wp-content/uploads/2018/02/Redarc-Anthony-Kittel.pdf>

***Please send us your news for inclusion in the bulletin – copies of news, articles published in papers or magazines or MP3 recording of live interviews preferred.***