



FORTNIGHTLY BULLETIN

27 February 2018

BULLETIN 3

Dear Scholars

Welcome to the third Fortnightly ILFSN Bulletin.

COMING EVENTS/DATES

Monday 5 March

Last day to gain discount enrolment for Peak Performance and Concentration Training workshops – see 12 & 13 April below for details.

Friday 23 March

Boot Camp 18, Time 6.00 am to 8.30 am

Defence Reserves Support Committee SA (“DRSCSA”) offers regular activities to employers (“Supportive Employers”) who have signed up to support employees who are reservists. They are offering ILF Scholars exclusively a cost free opportunity to join these employers on selected activities. The first is a Boot Camp style networking activity at Keswick Barracks.

You will find out if you meet the fitness criteria to enlist. Experience the Australian Defence Force Pre-Enlistment Fitness Assessment, participate in Boot Camp style circuit training and enjoy a hearty Defence Force breakfast. Last year’s inaugural event was big hit. All attendees had a lot of fun, no-one was broken, and all enjoyed a whole new insight into the benefits that a reservist gains through their training and how those benefits can translate to better employees.

View flyer on: <https://industryleaders.com.au/wp-content/uploads/2018/02/Flyer-DRS-SA-ECD-Boot-Camp-18-.pdf>

Please email your interest to sa.drsc@defence.gov.au, cc Suzi@industryleaders.com.au

Wednesday 28 March

Closing date for nominations for Telstra Business Awards nominations, see below.

Friday 6 April

ILFSN Breakfast Function - Invitation

Time: 7am to 9am
Place: Ernst Young
Level 12/121 King William Street, Adelaide
Speaker: Jock Gordon

Jock Gordon, now 33 years old, is a venture developer who started his first internet business at age 19, building his domain name trading business into a full service web development and mobile application development company, NetStart.

Less than a decade later, he had carved a niche in web history with MenuPad, the first restaurant menu system for Apple's iPad. MenuPad was implemented in hotels and restaurants in the United States, Middle East and Australia, attracting investment from hospitality industry heavyweights allowing Jock to exit three years later.

The system was featured as an Apple iPad Case Study and attracted international attention, winning coverage in prestigious media outlets such as Fox News, Australian Financial Review, CIO Magazine, Chicago Tribune, and The Atlantic Magazine.

Jock will speak about his experience of starting a business from scratch and selling it:

- *Considerations and lessons learned from conceiving the idea and starting his own business*
- *Issues and lessons in selling the business*
- *What he did to address the loss of the business in his life*

He will also share lots of ideas about business opportunities for SA businesses in Europe. Export options, manufacturing options, locational suggestions etc.

If you have thought about starting a business as a full time thing, or on the side, this is a must attend opportunity.



This event is sponsored by Ernst and Young

RSVP suzi@industryleaders.com.au by Friday 23 March 2018

PRACTICAL EXPERIENTIAL LEARNING ON PEAK PERFORMANCE AND CONCENTRATION WORKSHOP

Thursday 12 April Peak Performance (8.30 am – 5.00 pm)

Friday 13 April Concentration Training (8.30 am – 4.00 pm)

Click on this link to view full details on the flyer: <https://industryleaders.com.au/wp-content/uploads/2018/02/Dr-brown-Perfromance-Excellence-final.pdf>

The cost to ILF Scholars and up to 10 guests is \$569.25 a saving of \$277.70 for one (Peak Performance). For both days \$1020.29 a saving of \$499.86 Savings apply to bookings made by 5 March.

ILF scholars have been offered a very generous 33% discount provided bookings are made by Monday 5 March. Jock Gordon, the organiser, has agreed to extend the offer so Scholars can invite up to ten guests at the discounted price. I ask that you respect this limit and if you wish to invite more people please contact Jock on 0439562540 and he will consider a special negotiated arrangement for you. This is an exceptional one-off opportunity. There has been strong interest shown by many scholars already.

Industry Leaders Fund has a limited opportunity for 33% Early Bird Discount available if booked before Monday March 5: <http://goo.gl/QbfHPY>

Associate Clinical Professor Daniel P Brown of Harvard Medical School (HMS):

- Dr Brown has been on the faculty of Harvard MS for 37 years in various roles including running two departments in one of the HMS teaching hospitals for a decade. For over 30 years he has been teaching the extended education program for entrepreneurs, executives, doctors and judges on performance excellence which includes peak performance and concentration training.
- The training for C-Level executives, entrepreneurs and executives has been run in Amsterdam, Auckland, Berlin, India and Nepal. Dr Brown has taught top VC's and right through to Unicorn Founders.
- As legal expert he is a world acclaimed expert in memory, trauma and child abuse. Where he worked on 70 priest abuse cases, and over 200 child abuse cases. At the war crimes tribunal in The Hague, Dr Brown helped set the standard of evidence for reliable memory for victims of war atrocities. Robert Redford's Sundance films is currently making a documentary about one of his high-profile cases at present to be released by Sundance, Showtime, and Netflix in the middle of the year.
- As an author he's written 16 books, covering various areas of psychology and Tibetan Buddhism of which he is fluent in Tibetan & Sanskrit. He has co-authored two books with H.H. The Dalai Lama, and four books of translations of advanced Indo-Tibetan meditation texts.
- Combining his knowledge in western psychology to synthesize Eastern and Western knowledge around performance excellence and vital engagement of everyday living in a way western minds can understand.

"Daniel Brown is a world class teacher I have been following around the world for the last 5 years. He is a world renowned expert in psychology and has synthesised western science

with eastern concentration practices to produce courses that are used by entrepreneurs, doctors, Supreme Court judges and more. I can unhesitatingly commend his training."

Greg Siegel, Entrepreneur and Founder of YourDC

Tuesday 8 May

ILF Applicant Information Evening, held at the ILF at 6pm.

Tuesday 15 May

The South Australia Dinner at the Naval, Military and Air Force Club of SA.

The guest speakers are Corinna Wright (ILF 2012), Winemaker & Director, Oliver's Taranga Vineyards and Claude Cicchiello (ILF 2014) La Casa Del Formaggio.

Time: 6.00 pm to 8.00 pm

Location: 111 Hutt Street, Adelaide

Price: \$60.00

Dress: Jacket and Tie

RSVP: Please contact Sarah on 8223 2422 or by email sarah.lewis@navmil.org

Friday 25 May

Adelaide Universities Regiment (AUR) Exercise Gona, Timings TBC.

This is the second DRSCSA opportunity for Scholars to join Supportive Employers. ILF Scholars are invited to join other employers to observe an exclusive Army Reserve Officer Training session conducted in a field training environment at Murray Bridge Range. The day includes participation in selected activities and an opportunity to observe the many benefits that Army Reserve Officer Training can provide to your employees and your organisation.

The day's activities include:

A rifle shoot under supervision

- Observation of an Officer training tactical leadership activity followed by a Q&A session
- Conduct of a critical decision-making, team building activity
- Participate in a military tactical equipment demonstration
- Speak with current serving soldiers.

Please email your interest to sa.drsc@defence.gov.au, cc Suzi@industryleaders.com.au

June TBC

Training half day – for those who missed two great learning opportunities. This will be held in two streams

1) David Griggs – Presenting & Pitching for Success

2) Ann Verbeek – Creating & Claiming Value in Negotiations.

RECOGNITION OPPORTUNITIES

- Nominations for the highly prestigious **Telstra Australian Business Awards** have opened.
A number of businesses of ILF Scholars have won awards previously including Redarc (Anthony Kittel ILF 2010), Bowhill Engineering (Jeremy Hawkes ILF 2013 & 2014), and Shane Kelly (ILF 2013).
It is an excellent way to successfully promote your business. For more information please go to: <https://telstrabusinessawards.com/>
- Take on an intern and develop the workforce of the future, through the **Commonwealth Scholarships Program for South Australia**.
They are available through Scope Global (Christine Molitor, ILF 2017)
For more information please go to:
<http://commonwealth-scholarships-sa.com.au/internships/>

SCHOLARS IN THE MEDIA *(Click on the links to read the articles)*

Mighty Kingdom (Hannah Murdoch ILF 2017) will launch its latest digital game on the American market and create 16 jobs in SA.

<https://industryleaders.com.au/wp-content/uploads/2018/02/mightyk-180210.pdf>

PowerHealth (Patrick Power ILF 2014) has picked up a \$68 million tender to support improved care responsiveness and healthcare outcome across Queensland.

<https://industryleaders.com.au/wp-content/uploads/2018/02/Power-health-180210.pdf>

Discovery Parks (Grant Wilckens ILF 2014) announces a new partnership, strong growth and significantly increasing SA employees.

<https://industryleaders.com.au/wp-content/uploads/2018/02/discovery-adv-180214.pdf>

Cold Logic (Dr Michael Riese 2012 and Eddie Lane 2012) has expanded into Defence. Michael Riese has been appointed as the new BDM – Defence & Research.

<https://industryleaders.com.au/wp-content/uploads/2018/02/Cold-Logic-expands-into-Defence.pdf>

Things are moving quickly for Vintage Energy (Neil Gibbins ILF 2014) they have completed a second private raise and have about \$6million in the bank and 2 pretty good exploration assets. Neil has just signed up for an office at 58 King William Road and will head to IPO in April/May. A very busy time for Neil.

Please send us your news for inclusion in the bulletin – copies of news, articles published in papers or magazines or MP3 recording of live interviews preferred.