

# America is the new frontier for Supashock

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A FAST-growing Adelaideheadquartered automotive manufacturer is to expand its operating reach into the lucrative American motor and defence markets after setting up a base in northern California.

Supashock, which recently joined forces with German defence giant Rheinmetall, is also exploring other US locations managing director Oscar Fiorinotto, pictured, said.

Speaking at America's major land platform conference AUSA (Association of the United States Army) in Washington DC, Mr Fiorinotto said establishing deeper roots in the US was a natural step.

"The evolution of our s u s p e n s i o n and motion technology from high end motorsport and supplier to automotive OEMs (original equipment manufacturer) has enabled Supashock to move confidently into the defence and autonomous vehicles sectors," he said.

"Our fully active system is being used by an autonomous vehicle OEM that will move into production in 2020."

Supashock is developing the suspension with the as-yet unnamed OEM and its technology will revolutionise the way people travel he said.

"We were identified after a global search they carried out in 2016 and secured the deal ahead of much larger companies."

Supashock, which was founded by Mr Fiorinotto in 2005, now employs more than 50 highly skilled engineers and specialists in motion and vibration control with staff numbers set to double over the next five years after the company moved to a new Holden Hill HQ in August.

The company designs and manufactures state-of-the-art passive and active suspension systems and autonomous motion systems.