

## Wirra Wirra launches Australia's first wine gift registry

**A popular winery in McLaren Vale has launched the first wine-based gift registry in Australia.**

Wirra Wirra winery has launched the first wine-based gift registry in Australia, featuring their renowned wines as well as boutique Adelaide Hills producer Ashton Hills and Pol Roger Champagne.

People can also select from a range of glassware and accessories from Riedel and wine fridges from Vintec.

Wirra Wirra chief executive Andrew Kay said it was the perfect solution for couples already living together before getting married.

“They already own pots, pans and a toaster, Wine Registry gives them an opportunity to receive a gift they actually want,” Mr Kay said.

“We see so many couples coming through our cellar door developing a mutual appreciation of wine, this is the perfect gift they can share together for years to come and it's fun.”

Mr Kay said the registry was designed as an experience for couples to enjoy together.

“The first step is to book a private tasting with us,” he said.

“Our host will guide couples through the wines and help curate their dream cellar.

“The selection is very broad and covers all the bases from ready to drink whites to long term cellaring reds to hold onto for significant anniversaries.

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“Wedding guests will be able to nominate which wines they want to gift from the couples chosen registry or add to a money pot and let the couple decide for themselves.

“We will then send the wine after their big day, or when the couple return from their honeymoon.”

[It is all happening at Wirra Wirra at the moment with the winery recently lodging plans with Onkaparinga Council to build a luxury hotel among its vineyards.](#)

Australian developer Greaton, in partnership with Wirra Wirra, is proposing to build a five-star \$30 million resort featuring nine buildings, a pool, a wellness centre and a function hall.

For more information about the registry visit [thewineregistry.com.au](http://thewineregistry.com.au)