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SAGE TO EXPORT SANITIZIT SHOPPING TROLLEY SANITISING SYSTEMS



Sage Automation is to export its Sanitizit shopping trolley sanitisers (pictured) to South America, with the first units shipping to Chile at the end of the month.

Launched in November, the Sanitizit replaces the need for employees to wipe down supermarket and luggage trolleys, wheelchairs and hospital gurneys. It sprays a fine, fast drying mist of sanitising solution that disinfects the entire object, not just the handles which are often the focus of staff and user cleaning efforts.

Part of Adelaide's SAGE Group, Sage Automation manufactures the units for Australia and New Zealand, with export opportunities coming from a partnership with Donoso & Sons, who will provide sales and support in South American regions.

Talks are underway for sales in Brazil, Colombia and Peru.

SAGE Group CEO, Adrian Fahey said: "Exporting Sanitizit to new territories from our South Australian manufacturing facility is part of our strategy for going global.

"Integrating our locally engineered and manufactured SAGE Edge data capture device into the sanitising units also enables us to provide remote technical access and support to international clients."

The SAGE Edge industry 4.0 IoT-connected device allows the units to be connected to SAGE's Centralised Management and Monitoring System, enabling central configuration, monitoring, tracking and maintenance of all deployed units.

This enables remote monitoring and updates for the units both locally and internationally through SAGE's National Operations Centre.

The Edge device will also collect data analytics such as machine usage and status and has the ability to provide alerts for alarms and faults.

Australian retailers have shown great interest in the Sanitizit units, with units already in place in Drakes Supermarkets, Barossa Fresh and a number of Woolworths stores in NSW and Victoria.

Manufacture of the units, originally developed in the United States, began at SAGE Automation's Advanced Manufacturing Facility in Tonsley in December.

SAGE Automation are in talks with other organisations in Europe and Asia Pacific for a similar partnership.

By Peter Roberts April 21, 2021