

South Australia's first 'Florida-style' resort to be built at Victor Harbor

A splash park and flying fox will be among the drawcards of a new \$40m family resort announced today for Victor Harbor.

Greg Barila

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Victor Harbor is set to become home to what is being dubbed SA's first "Florida-style" family golf resort.

The plans, unveiled in Victor Harbor on Saturday morning, are part of a \$40m upgrade to the McCracken Country Club, bought by the G'day Group in late 2020.



A splash park will be one of the drawcards at a \$40m Florida-style resort at Victor Harbor.

The resort will include a splash park, flying fox, playground, jumping pillow, mini-golf and 60 revamped two-bedroom units.

It also also feature 100 powered caravan sites and a camp kitchen.

There are also future plans to establish a restaurant and alfresco bar.

G'day Group CEO Grant Wilckens said the new resort would allow the existing McCracken Country Club, and other venues in the region, to accommodate “bigger and bigger events”.



A multi-million dollar upgrade of the McCracken Country Club at Victor Harbor has been announced.

“Golf tourism is huge in the United States and we’ve taken inspiration from properties in Florida to develop our masterplan for McCracken,” Mr Wilckens said.

Premier Steven Marshall said the development would provide an economic boost for the region.

“This project will inject over \$12 million into the region in the first year, and create 118 jobs during construction with 130 ongoing jobs to follow,” Mr Marshall said.



Plans have been unveiled for \$40m Florida-style resort for Victor Harbor.

“This will reinvigorate the region and be a major tourism drawcard for both interstate and intrastate visitors – coming at a critical time as we continue to drive our economic recovery from the global coronavirus pandemic.”

The G'day Group holds assets worth \$1b, including 100 properties in its Discovery and G'day Parks network.



A restaurant with alfresco bar planned as part of a major, multi-million dollar upgrade of the McCracken Country Club at Victor Harbor.

The company says it has “rebounded strongly” from the challenges of the last year, snapping up a string of new properties around Australia, including the Hahndorf Tourist Resort, Adelaide Hills Convention Centre and Goolwa Caravan Park.