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Briefcase: Business snippets from around South Australia

Texas exports flow for SA food companies

Products from eight premium South Australian food producers are set to begin appearing on supermarket shelves in Texas.

The companies have struck a deal with Central Market, a grocery store chain based in San Antonio and include Pure Origins Honey, Bickford's, Beerenberg, Robern Menz, Tucker's Natural, Olsson's Salt, T-Bar Fine Tea, Oleapak Olive Oil and Penfield Olives.

The program has been the culmination of work from South Australia's new Houston-based trade and investment office that opened in March 2020.

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Adelaide-based Pure Origins Honey last week exported its first shipment of premium single-origin honey products to Texas.

Managing Director Luca Scalzi said the deal with Central Market has been a great step for the family-owned business, which already exports to China, Southeast Asia, Europe and the Middle East.

"It was always part of our strategy to identify opportunities in the US," he said.

"Being a part of the Central Market deal has been a great opportunity for the Pure Origins brand to enter a new market and grow our business."