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By Peter Roberts



2022 is going to be the year of Polly Waffle

Chocolate manufacturer Robern Menz is to reintroduce the Polly Waffle chocolate bar to the market in 2022, following on from their success with the relaunching of the Violet Crumble honeycomb bar. Backed by a \$1 million Modernising Manufacturing grant, the Adelaide company is spending \$5.2 million installing machinery to make the waffle wafer tube filled with marshmallow and coated in compound chocolate. The company describes the imminent launch as 'epic'. Polly Waffle was created in Melbourne by Hoadley's Chocolate in 1947, before coming under the ownership first of Rowntree's and then by Nestlé in 1988. At its peak in the 1990s, there were over 10 million Polly Waffle bars produced annually. The Nestlé brands join Robern Menz's own Bumbles honeycomb, Crown Mints and FruChocs.