

The Advertiser

By Giuseppe Tauriello
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Northline to move Adelaide HQ to \$16m Kent Town development

Transport and logistics company Northline will relocate to a new \$16m office building in Kent Town, with construction set to commence in the coming weeks.

Pep Rocca's Australasian Property Developments (APD) will deliver the four-storey development at 68 King William St, which will include two storeys of offices, two levels of car parking and a rooftop entertaining deck.

The move coincides with Northline's 40th year of operation, and according to chief executive Craige Whitton, follows a period of rapid growth that meant the business had outgrown its current headquarters on The Parade at Norwood.

He said the new headquarters will provide space to accommodate further growth across the company's freight management, warehousing, distribution, and logistics divisions. It will also be home to Northline's national customer services centre.



Artist's impression of Northline's new \$16m headquarters to be built at 68 King William St, Kent Town. Picture: Studio Nine Architects

"Our rapid growth domestically and internationally led to Northline outgrowing its current headquarters on The Parade and needing to create an environment that reflected the future direction of the company," Mr Whitton said.

“The company continues to evolve to meet an increased demand for our services, including further international expansion and the adoption of new technologies that provide greater efficiencies and transparency for our customers.”

Northline was established in 1983, initially to provide greater competition for freight services in the Northern Territory.

The Adelaide-based company has grown into a global business operating in more than 100 countries around the world.

It will occupy 1450sq m in the new building, which will also accommodate local firm ICF Insurance Brokers.

Local firm Studio Nine Architects has designed the building, which will feature open-plan workspaces, breakout spaces, cafe and lunch room.

A ground-floor tenancy has been earmarked for a cafe or retail operator.

Mr Rocca said there would also be a strong focus on sustainability, with the building to feature solar panels and motion sensor LED lighting.

“Australasian Property Developments will develop the project for Northline under a build-to-suit lease agreement, which will see us retain ownership of the new building,” he said.

APD recently paid \$4.5m for the Kent Town site in a deal brokered by CBRE.

Planning approval for the development was secured last June, with construction expected to start in June and take 12 months to complete.

Local building company Centina will oversee construction.