

InDaily Briefcase: Business snippets from around SA

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G'day Group acquires caravan park on Kangaroo Island

G'Day Group – the owner of Discovery with over 87 owned and operated holiday parks and G'Day Parks, a network of more than 220 independently owned parks – has acquired the Western Kangaroo Island Caravan Park.

Located at the entry of the Flinders Chase National Park, the 17-hectare caravan park featuring 71 tourist sites, 13 cabins and a 48-person bunkhouse will be renamed Discovery Parks Kangaroo Island.

The group plans to invest \$1 million into the park before starting a “master planning process” looking at future development options.

G'day Group Chief Investment Officer Amanda Baldwin said the acquisition was a strategic addition to the company's national footprint.

“Kangaroo Island is one of Australia's most loved tourism destinations and a location we have been eyeing for some time as a valuable addition to our portfolio,” Baldwin said.

“With access better than ever thanks to the new SeaLink ferry contract and more direct Qantas flights coming this summer, we're expecting continued growth in visitation to the Island.

“This will enable us to attract more visitors to the Island and increase the length of stay, which will in turn deliver great benefits for other local tourism operators and the wider community.”