

Briefcase: Business Snippets from around South Australia

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Detpak takes out design award for potato packaging

SA packaging company Detpak received the APPMA Packaging Design Innovation Award last week for its Kerbside Recyclable Paper Bag for fresh potatoes.

Detpak, a subsidiary of Detmold Group, was recognised for its Australian-first paper bag for fresh potatoes, made in collaboration with leading potato and onion producer Mitolo Family Farms and supermarket Coles.

The bag was launched last year following three years of development, and reduces plastic usage by 64 per cent, equating to 8.2 tonnes less plastic each year according to Detpak.

Detpak general manager of sales Roman Bolzon said the award was a great achievement for the company which is aiming to replace all plastic packaging for fresh produce.

“Detpak is proud to be part of a collaborative ground-breaking packaging design solution that is leading a broader shift towards sustainable practices in the grocery sector as consumers become more environmentally conscious,” Bolzon said.

“We are always looking at innovative ways to drive sustainable change across the packaging industry and are continuing to evolve packaging to be better for our environment.”