

## Briefcase: Business Snippets from around South Australia

25 Mar 24

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### Yoghurt company *mooves* to protect marine ecosystems

Moo Premium Foods has announced a partnership with Sea World Foundation which it said will contribute to marine conservation efforts in Australia.

The Glynde-based company said that for every Moo yoghurt tub sold, 10 cents will be donated to the foundation, and anticipating raising over \$50,000 within three months.

It said that the funds raised will contribute to Sea World Foundation's ongoing research, rescue missions, and conservation activities for marine ecosystems.

Wayne Phillips, Head of Marine Sciences of Sea World Foundation said, "We are incredibly proud and thankful to partner with Moo Premium Foods on this collaboration which will have a positive impact on the marine environment.

"It is wonderful to partner with Moo Premium Foods who share our commitment to environmental responsibility and marine conservation efforts, and we look forward to seeing the partnership rolled out across Woolworths stores," Phillips said.